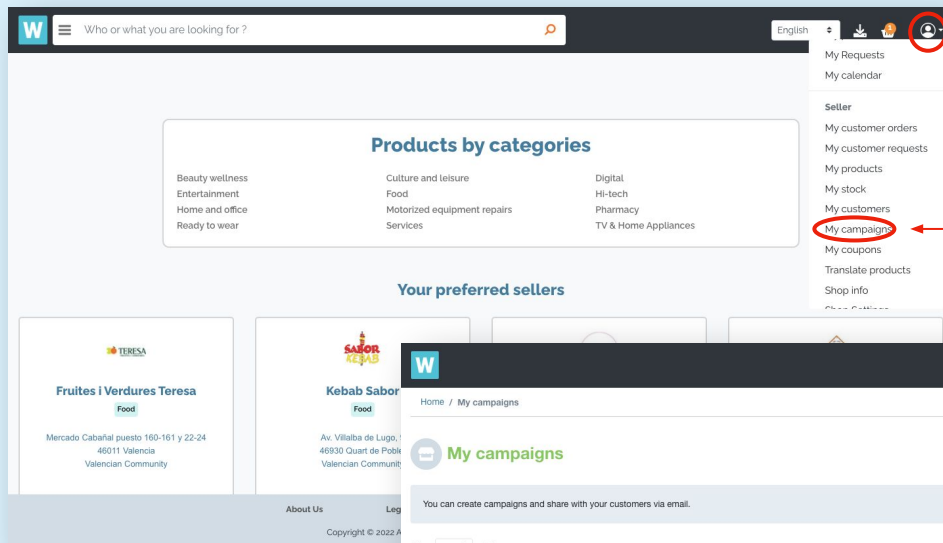


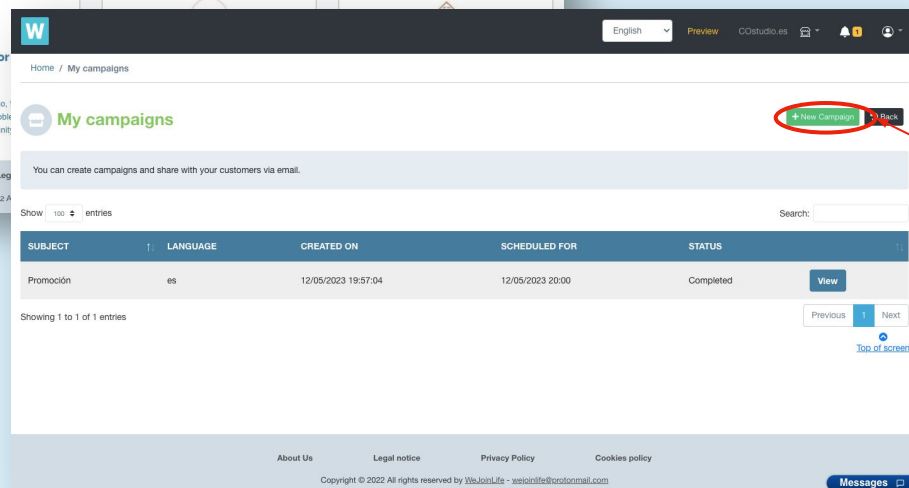
How to create a campaign?





Click 1

Click 2 "My Campaigns"



Click en +
New
campaign



First steps

1. Give your campaign a name.

2. Upload an image preferably in landscape orientation.

3. Write the text that you want your customers to receive in your campaign.

The screenshot shows a web interface for creating a campaign. At the top right, there is a language dropdown set to 'English', a 'Preview' button, and the text 'COstudio.es'. The main form area is divided into three sections, each with a red box and a number indicating a step:

- 1. Subject**: A text input field.
- 2. Photo**: A large area for image upload. It includes a red note: "preferably upload a photo in landscape orientation". Below this is a "Choose File" button and the text "No file chosen".
- 3. Campaign text**: A large text area for writing the campaign message.

At the bottom of the form, there are two rows of input fields:

- Button text**: A text input field.
- Button URL**: A text input field with a "URL" label.
- Scheduled for**: A text input field containing the date and time "14/05/2023 22:36".



4. Give the campaign call-to-action button a name.

5. Include the URL of the WJL page where you will direct your customers with the campaign.

6. Schedule the campaign to be sent with a date and time of your choice.

The screenshot shows a campaign configuration interface. At the top right, there is a language dropdown set to 'English', a 'Preview' button, and the text 'COstudio.es'. The main form has several sections: 'Subject' with an empty text box; 'Photo' with a red instruction 'Preferably upload a photo in landscape orientation' and a 'Choose File' button; 'Campaign text' with a large empty text area; '4. Button text' with an empty text box; '5. Button URL' with a 'URL' label and an empty text box; and '6. Scheduled for' with a text box containing '14/05/2023 22:36'. The numbers 4, 5, and 6 are highlighted in red boxes.



Choose your client list

You can choose the customers you want to receive the campaign if you already have a list created.

Choose from your customers list

| EMAIL | PHONE | TOTAL ORDERS |
|--------------------------|-------|--------------|
| <input type="checkbox"/> | | 0 |
| <input type="checkbox"/> | | 0 |

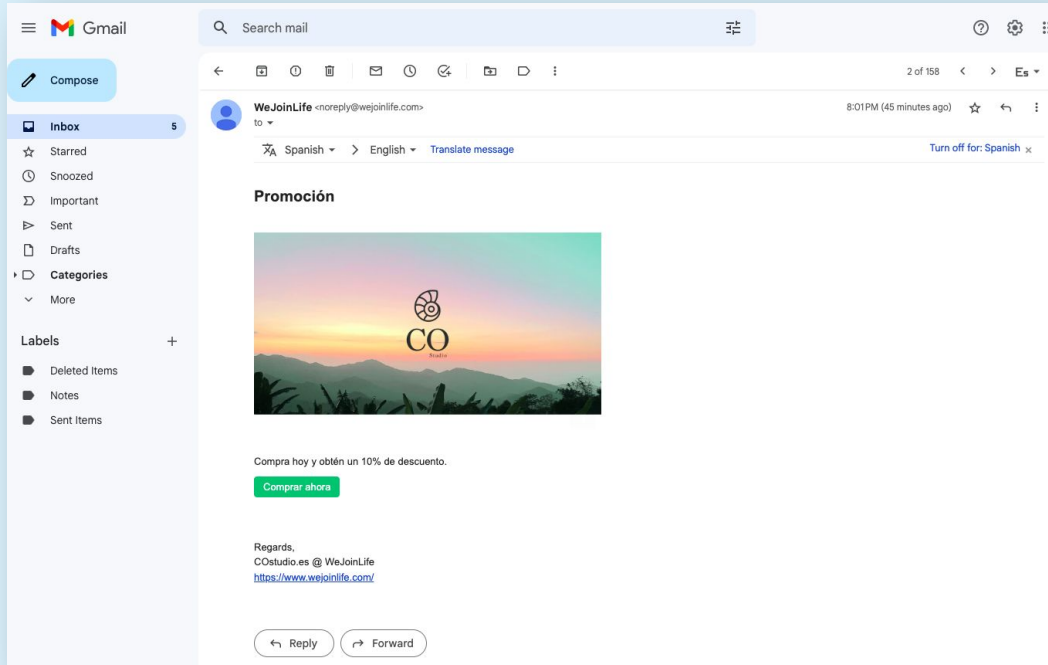
Or add new customers
These customers will be added in your list for future use

| EMAIL | PHONE |
|----------------------|----------------------|
| <input type="text"/> | <input type="text"/> |
| <input type="text"/> | <input type="text"/> |
| <input type="text"/> | <input type="text"/> |
| <input type="text"/> | <input type="text"/> |
| <input type="text"/> | <input type="text"/> |
| <input type="text"/> | <input type="text"/> |

Finally, click on the "Save Campaign" button

You can create your customer list including their email and phone so they receive your campaign.





**Congratulations, you
have created a
campaign!**

Your customers will receive it
by mail and will be able to
go to the platform to buy the
promoted product.

